# AS Tallink Grupp

July 2024





# **Tallink Grupp**

The leading European provider of leisure and business travel and sea transportation services in the Baltic Sea region.

### **STRONG BRANDS**

# **♦** TALLINK | SILJA LINE / ₹

### **KEY FACTS ABOUT TALLINK GRUPP as at end of Q2 2025**



13 vessels 11 passenger vessels 2 cargo vessels



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**5 regular routes** on the Baltic Sea

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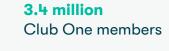
**3 vessels in charter** 2 in the Netherlands 1 in Algeria

4 hotels

1 in Riga

3 in Tallinn





**20 Burger King restaurants** Estonia, Latvia, Lithuania

Shopping	
on-board, on-shore,	
online	

~5300 employees Estonia, Finland, Germany, Sweden, Latvia and Lithuania



# Strategic plan

### TALLINK'S VISION

To be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

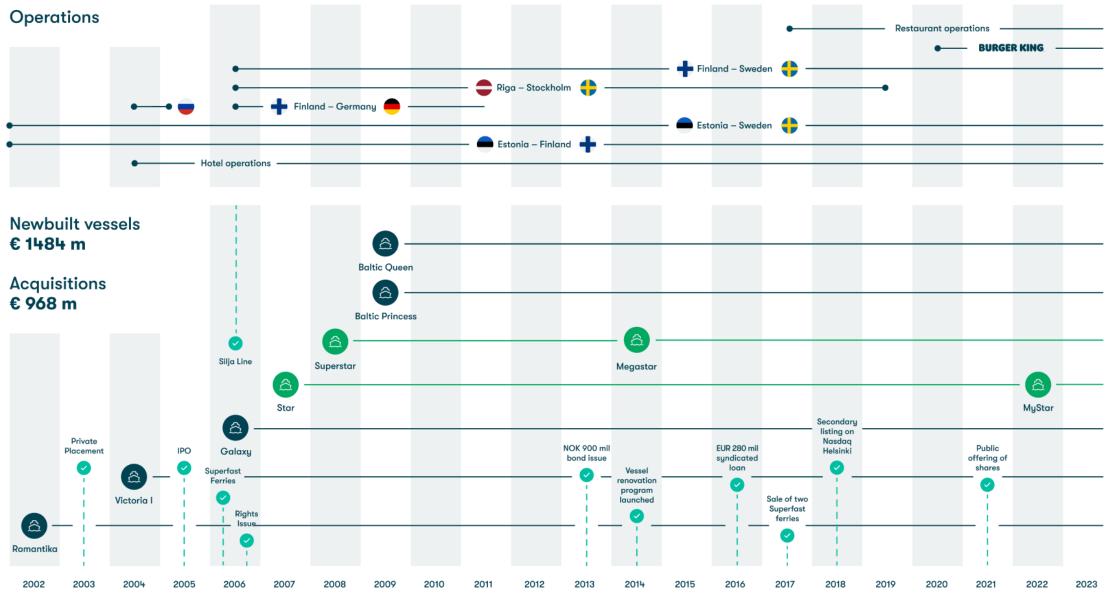
# LONG TERM OBJECTIVES TOWARDS INCREASING THE COMPANY VALUE AND PROFITABILITY

- Strive for the highest level of customer satisfaction
- Improve profitability and strengthen the leading position on our home markets
- Develop a wide range of quality services directed at different customers and pursue new growth opportunities
- Based on the demand on the core routes, manage optimal capacity by operating or chartering out vessels
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

### CURRENT STRATEGIC CORNERSTONES AND COMPETETIVE ADVANTAGES









# Fleet by routes and chartered vessels end of Q2 2025



#### Megastar

Vessel type High-speed ro-pax 2017 Built/renovated Estonia-Finland Route Other information Shuttle service



MyStar Vessel type Built/renovated

High-speed ro-pax 2022 Estonia-Finland Other information Shuttle service

Cruise ferry

Estonia-Finland

Overnight cruise

2004



lessel type Built/renovated Route Other information

Victoria I

### Tallinn - Stockholm



#### **Baltic Oueen**

Vessel type Cruise ferru 2009 Built/renovated Route Estonia-Sweden Other information Overnight cruise





Helsinki - Stockholm

Cruise ferry Vessel type Built/renovated 1991 Finland-Sweden Route Other information Overnight cruise

# **Silja Serenade**

Vessel tupe Cruise ferru Built/renovated 1990 Finland-Sweden Other information Overnight cruise

#### Turu - Stockholm





Route

Cruise ferry Built/renovated 2008 Finland-Sweden Other information Overnight cruise

#### Paldiski - Kapellskär



lessel type Built/renovated

High-speed ro-pax 2002 Other information Cargo service

#### Chartered



Vessel type Built/renovated Other information

# Silja Europa

**Galaxy** 

Vessel type Built/renovated Other information





In lay-up

Vessel type Built/renovated Other information

**Regal Star** 

Vessel type

Built/renovated

Other information

1987

Sailor

Ro-ro passenger vessel In lay-up

1999

In lay-up

Ro-ro passenger vessel

Vessel tupe Built/renovated Other information

Cruise ferru 2002 Chartered out

Cruise ferru

Chartered out

2006

# The Group sold the passenger vessel Star I in April 2025

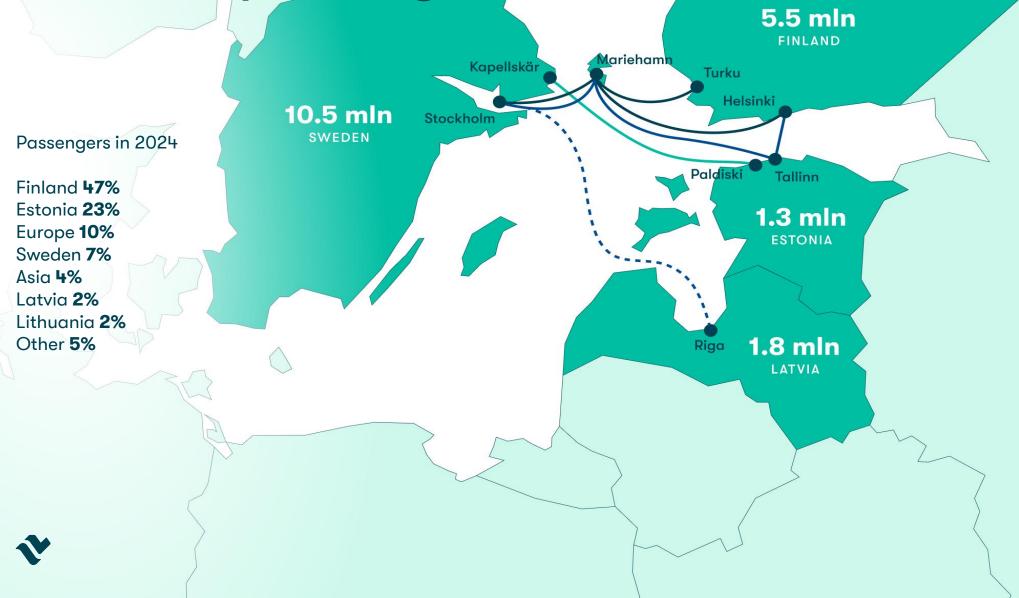


Romantika



5

# Routes & passengers



6

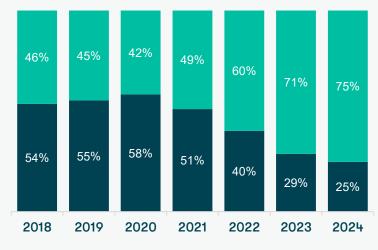
# Passenger operations market share

Northern Baltic passenger market ~14 million passenger in 2024

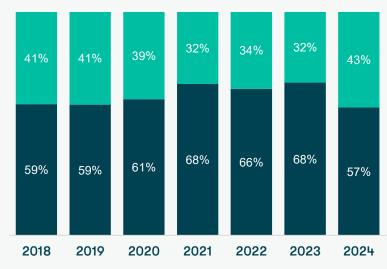
17% 21% 21% 24% 27% 27% 29% 28% 7% 17% 17% 17% 13% 23% 26% 24% 22% 22% 25% 18% 19% 23% 22% 23% 56% 58% 58% 56% 57% 57% 55% 54% 50% 50% 48% 48% 2008 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

Tallinn - Helsinki

Turku - Stockholm



Helsinki - Stockholm





Viking Line

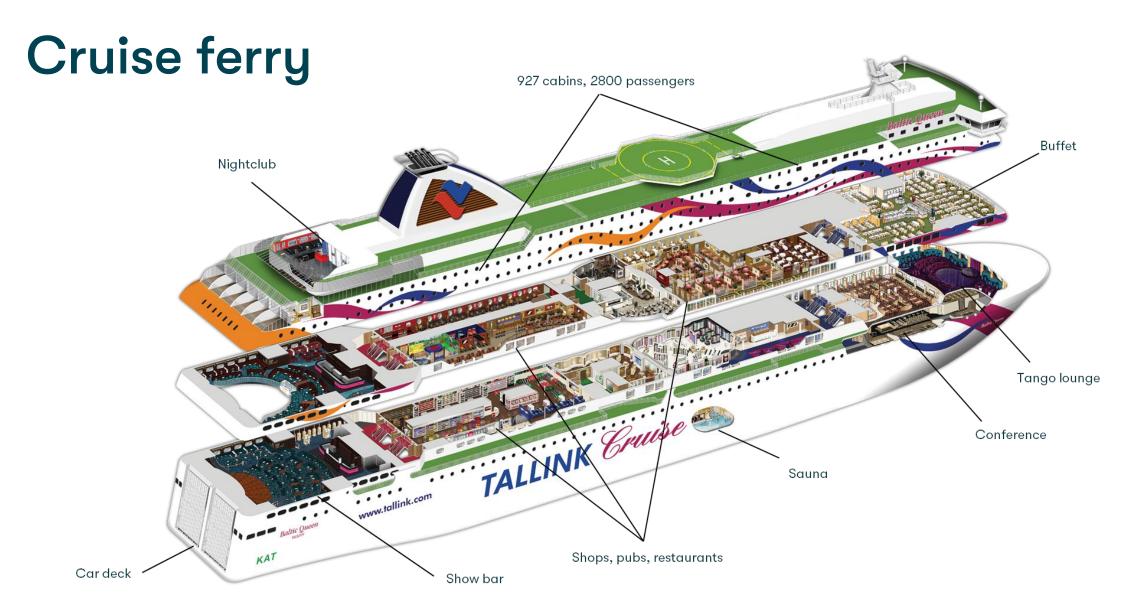
Eckerö Line

Linda Line

SuperSeaCat

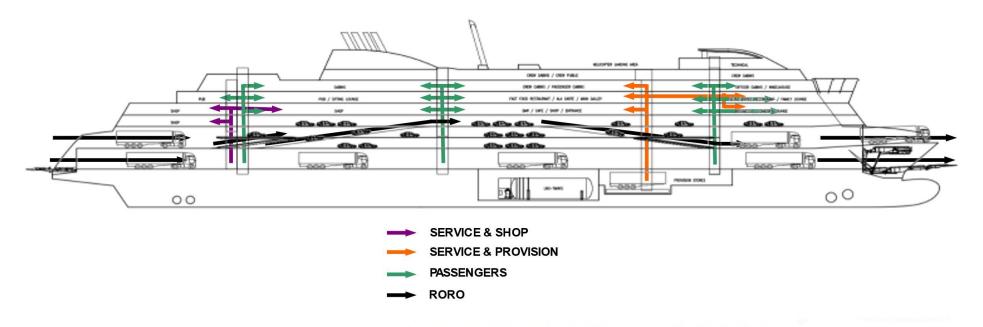
Nordic Jetline





# Shuttle vessel







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# Business model

Product offering

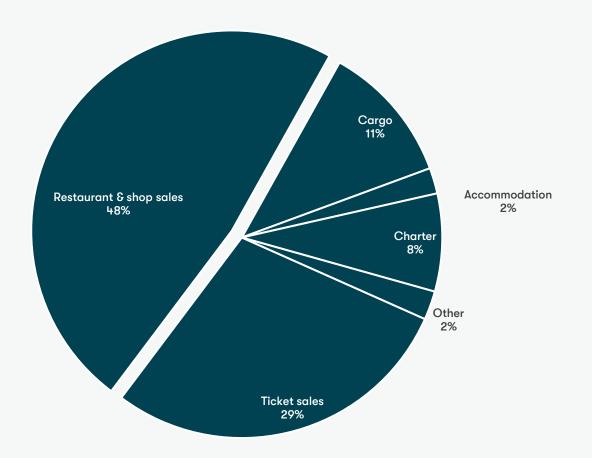
### RETAIL AND LEISURE SIDE

- Onboard Catering
- Onboard Tax-Free Shopping
- Hotel & Travel Packages

### INFRASTRUCTURE SIDE

- Overnight Cruises & Passenger Trasnportation
- Cargo Transportation
- Shuttle Service
- Vessel Chartering

### **REVENUE STRUCTURE 2024**



# Position in the global ferry market

Source: The Moodie Davitt Report

### THE WORLD'S TOP DUTY FREE & TRAVEL RETAIL SHOPS

#### Ranking by actual retail sales in 2023

Rank	Location	Country	Turnover (€m)
1	Avolta	Switzerland	9,177
2	China Duty Free Group	China	8,618
3	Lagardère Travel Retail	France	5,200
4	Lotte Duty Free	South Korea	3,843
5	DFS Group	Hong Kong	3,400
6	The Shilla Duty Free	South Korea	3,072
7	Gebr Heinemann	Germany	2,291
8	Shinsegae Duty Free	South Korea	2,213
9	Dubai Duty Free	UAE	1,945
10	King Power International Group	Thailand	1,614
11	WHSmith Travel	UK	1,527
12	Every Rich Duty Free	Taiwan	1,352
13	Hyndai Duty Free	South Korea	1,271
14	Aer Rianta International	Ireland	1,240
15	Duty Free Americas	USA	1,087
16	Qatar Duty Free	Qatar	996
17	Japan Airport Terminal Co	Japan	711
18	3Sixty Duty Free	USA	709
19	NAA Retailing	Japan	503
20	Tallink Duty Free	Estonia	293

### FERRY OPERATOR BY GROSS TONS

Company	Gross tons
Grimaldi Group	1,199,747
Stena Line	973,572
Grand Navi Veloci	831,514
Onorato Armatori S.p.A	653,805
DFDS	566,659
Attica Group	562,132
Tallink Group	464,147
	Grimaldi Group Stena Line Grand Navi Veloci Onorato Armatori S.p.A DFDS Attica Group

### FERRY OPERATOR BY BEDS

R	ank	Company	Beds
	1	Grand Navi Veloci	29,078
	2	Grimaldi Group	23,221
	3	Tallink	19,151
	4	Stena Line	18,273
	4	Onorato Armatori S.p.A	17,669

### FERRY OPERATOR BY REVENUES

(EUR	million, 2024)	
Rank	Company	Revenue
1	DFDS Group	2,209
2	Stena Line	1,703
3	Tallink	786
4	Attica Group	748
5	Finnlines	699
6	Viking Line	480

Data: Ro/pax / ferries above 1,000 GT Source: ShipPax MARKET:24; Company reports





# Dining concepts on our vessels

Our brands and international premium brands





Safety, security and environmental protection are a high priority

# Sustainability focus areas and goals

# People 200

- Give back to communities
- Promote responsible service
- Ensure health & well-being of colleagues

# Resources $\varnothing$

- Source products locally where possible
- Source sustainable products where possible
- Promote circular economy



# Climate 🔆

- Reduce CO<sub>2</sub> emissions by 2% annually
- Reduce pollution
- Become a paperless business

# Sea ≋

- Reduce waste
- No single-use plastic
- Reduce water consumption



# Focus on Innovation

Tallink Grupp is investing in innovation and technology for the Baltic Sea including:

- 0.5 billion euros in eco-friendly vessels and
- 20 million euros in green technologies.

The 62% reduction in  $CO_2$  emissions has been achieved by investing in:

- LNG for Shuttle vessels;
- Shore power for vessels:
- Automated mooring system;
- Upgraded ventilation systems:
- Reusing produced energy;
- Route planning with nauticalAl

### TOTAL CO<sub>2</sub> EMISSIONS





# Policies and certifications

- ISO 14001:2015 Environmental Certificate by Lloyds Register
- International Anti-Fouling System Certificate
- MARPOL International Energy Efficiency Certificate
- MARPOL International Sewage Pollution Prevention Certificate
- MARPOL International Air Pollution Prevention Certificate
- MARPOL International Oil Pollution Prevention Certificate
- MARPOL International Garbage Pollution Prevention Attestation
- Document of Compliance for Anti-Fouling System
- Passenger Ship Safety Certificate
- International Ship Security Certificate
- Safety Management Certificate
- Document for Dangerous Goods
- Safety and Security Policy
- Environmental Policy



# **Employees of Tallink Grupp**

As of December 31, 2024



Gender split

**◆**TALLINK | SILJA LINE / ?

# FY2024 revenues

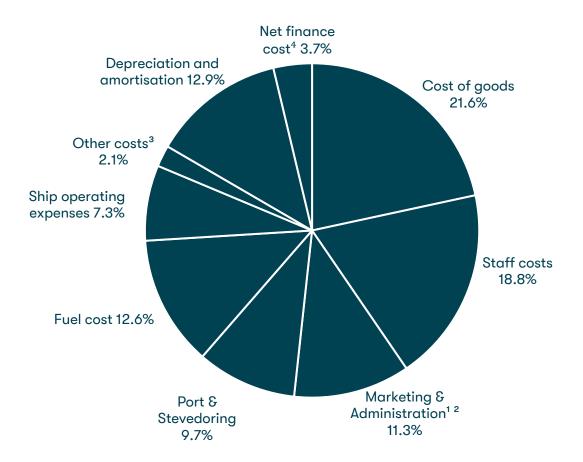
- Revenue EUR 785.8m (EUR -10.2m or -5.3% vs LY)
  - Strong result from Estonia-Sweden routes (EUR +6.6m or 7.3% vs LY)
  - Strong result in accommodation (EUR +1.3m or 8.4% vs LY) and ticket sales segment (EUR +7.2m or 3.3% vs LY)
  - Decrease in chartering revenues due to less vessels on charter (EUR -39.2m or -38.7% vs LY)

### Costs

- Lower outstanding loan balance and lower interest rates decrease the net finance costs by EUR 7.3m year-on-year
- EBITDA of EUR 175.2m (EUR -39.3m or -18.3% vs LY)
- Net profit of EUR 40.3m (EUR -38.6m or -48.9% vs LY)
- CAPEX of EUR 22.4m (EUR -5.8m or -20.6% vs LY)
  - Majority of investments were related to maintenance and repair of vessels

Selected Key Figures (financials in million euros)	2023	2024	Change
Number of passengers	5,705,600	5,580,016	-2.2%
Number of cargo units	323,990	303, 234	-6.4%
Number of passenger cars	840,881	777,592	-7.5%
Revenue	835.3	785.8	-5.9%
Gross profit	203.8	153.6	-24.7%
EBITDA	214.5	175.2	-18.3%
EBIT	113.3	77.4	-31.7%
Net result for the period	78.9	40.3	-48.9%
Capital expenditures	28.2	22.4	-20.6%
As at:	31.12.23	31.12.24	Change
Total assets	1,555.2	1,463.9	-5.9%
Total equity	785.8	782.3	-0.4%
Interest-bearing liabilities	649.3	556.4	-14.3%
Net debt	607.3	537.7	-11.5%

# Full year cost breakdown



(EUR millions)	2023	2024	Change
Cost of goods	170.6	163.9	-3.9%
Staff costs	131.7	142.8	8.4%
Marketing & Administration <sup>(1)(2)</sup>	83.0	85.5	3.0%
Port & Stevedoring	69.9	73.3	4.8%
Fuel cost	97.2	95.8	-1.5%
Ship operating expenses	53.6	55.3	3.3%
Other costs <sup>(3)</sup>	19.1	15.7	-18.0%
Total costs from operations	625.1	632.3	1.2%
Depreciation & amortisation	101.2	97.8	-3.4%
Net finance cost <sup>(4)</sup>	35.6	28.3	-20.6%
Total costs	761.9	758.3	-0.5%

Notes: (1) Depreciation and amortisation excluded

(2) Includes marketing and administration staff costs

(3) Includes package costs

(4) Includes share of profit/loss of equity-accounted investees

# Q2 2025 revenues

- Revenue EUR 207.0m (EUR -3.1m or -1.5% vs LY)
  - Strong accommodation and ticket revenue as well as stable onboard sales offset majority of the decline in cargo revenues
  - Decrease in chartering revenues due to fewer vessels on charter in April and May 2025 (EUR -3.1m or -19.5% vs LY)
- Profitability impacted by vessels in lay-up and income tax on dividends
- EBITDA of EUR 37.4m (EUR -9.2m or -19.8% vs LY)
- Net loss of EUR 2.5m (EUR -8.6m or -140.7% vs LY)
- CAPEX of EUR 8.4m (EUR +3.8m or +84.3% vs LY)
  - Majority of investments related to upgrading the cruise ferry Baltic Princess

Selected Key Figures (financials in million euros)	Q2 2024	Q2 2025 <sup>(1)</sup>	Change
Number of passengers	1,451,768	1,488,128	2.5%
Number of cargo units	86,813	67,038	-22.8%
Number of passenger cars	209,760	212,782	1.4%
Revenue	210.0	207.0	-1.5%
Gross profit	46.8	39.1	-16.6%
EBITDA	46.6	37.4	-19.8%
EBIT	22.3	14.5	-34.8%
Net result for the period	6.1	-2.5	-140.7%
Capital expenditures	4.6	8.4	84.3%
As at:	31.03.25	31.06.25 <sup>(1)</sup>	Change
Total assets	1,470.5	1,413.7	-3.9%
Total equity	749.1	698.1	-6.8%
Interest-bearing liabilities	584.9	495.7	-15.3%
Net debt	569.1	459.7	-19.2%

Notes: (1) 2025 unaudited



# Sales & results by geographical segments Q2 2025

### **ESTONIA-FINLAND**

The segment reflects operations of two shuttle vessels – MyStar and Megastar and the cruise ferry Victoria I.

### **ESTONIA-SWEDEN**

The results reflect operations of one passenger vessel on the Paldiski-Kapellskär route and one cruise ferry on the Tallinn-Stockholm route. In 2024, the Tallinn-Stockholm route was operated by 2 cruise ferries from 31 May-31 August. A year earlier, the Paldiski-Kapellskär route was operated by two cargo vessels – Sailor and Regal Star, which are currently in lay-up.

### **FINLAND-SWEDEN**

The results reflect the operations of one cruise ferry on the Turku-Stockholm and two on the Helsinki-Stockholm route.

### **OTHER**

The segment reflects the chartering of vessels, accommodation sales, catering and retail activities.

### SEGMENT SALES (in million euros)



### SEGMENT RESULTS (in million euros)

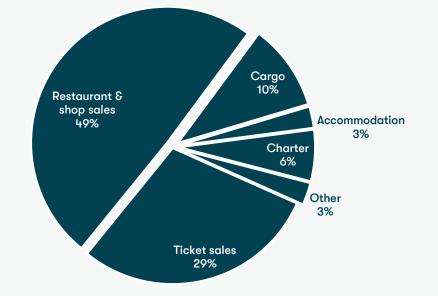


Notes: (1) 2025 unaudited

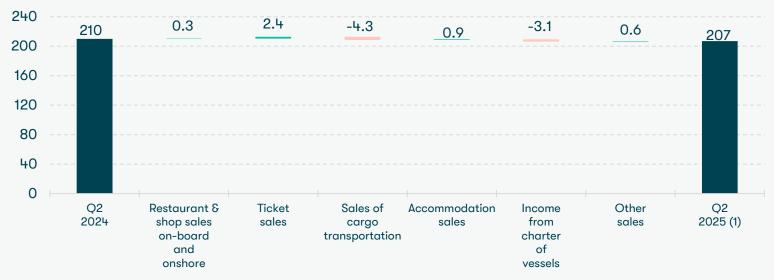
# Sales by operational segments Q2 2025

- Chartering revenues impacted by less vessels on charter in April and May 2025 compared to the same period a year ago. Chartering of the cruise ferry Romantika from 31 May 2025 increased the number of chartered vessels to 3 as at the end of quarter.
- Sale of cargo transportation remains challenging due to competition and economic uncertainties in home markets.
- Solid demand for accommodation services in highly competitive environment.
- Weak consumer confidence continues to impact share of wallet spent on free time.

### **REVENUE STRUCTURE Q2 2025(1)**



### **REVENUE BY OPERATIONAL SEGMENTS Q2 2025(1) (in million euros)**

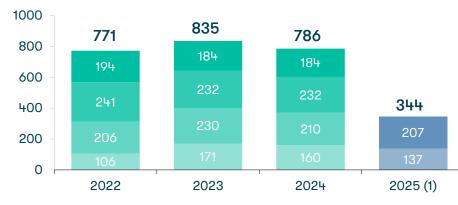


# **Dynamics of seasonality**

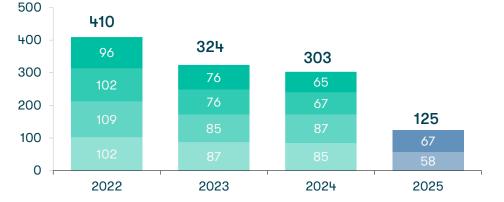
### Passengers (millions)

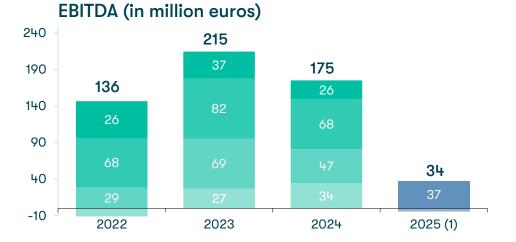


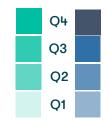
Revenue (in million euros)

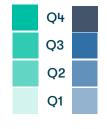


Cargo (th. units)







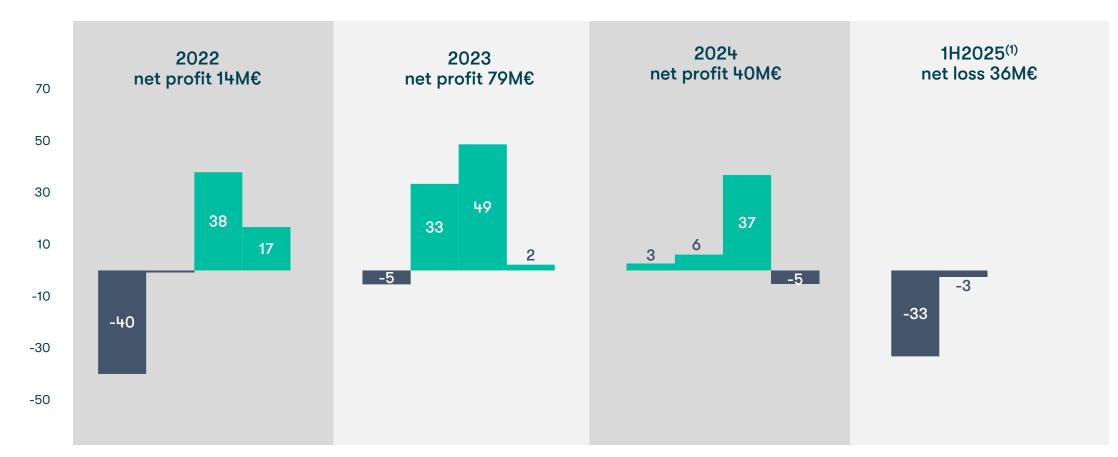


Notes: (1) 2025 unaudited



# Dynamics of seasonality

# Quarterly net result (in million euros)



Notes: (1) 2025 unaudited

Most of profits are typically earned in summer, the high season

# **Consolidated income statement**

In million euros	2023	2024	Q2 2024	<b>Q2 2025</b> <sup>(2)</sup>
Sales	835	786	210	207
Cost of sales <sup>(1)</sup>	-631	-632	-163	-168
Marketing & administrative cost <sup>(1)</sup>	-95	-97	-25	-24
Other operating items, net	4	21	1	0
Result from operating activities	113	77	22	15
Income tax	1	-9	-9	-11
EBITDA	215	175	47	37
EBITDA margin (%)	25.7%	22.3%	22.2%	18.1%
Net profit/loss	79	40	6	-3
Net profit margin	9.4%	5.1%	2.9%	-1.2%
EPS	0.106	0.054	0.008	-0.003

Notes: Totals may not sum due to rounding;

(1) Includes depreciation and amortization;

(2) 2025 unaudited

# **Consolidated cash flow statement**

# In million euros

	2023	2024	Q2 2024	<b>Q2 2025</b> <sup>(1)</sup>
Operating cash flow	203	158	56	60
Capital expenditure	-28	-22	-4	-8
Asset disposal	1	25	0	65
Interest received	1	1	0	0
Free cash flow	177	162	51	117
Debt financing (net effect)	-213	-106	-21	-90
Interests & other financial items	-37	-30	-8	-6
Dividends paid	0	-45	0	0
Income tax on dividends paid	0	-5	0	0
Change in cash	-73	-23	22	20



# **Consolidated statement of financial position**

n million euros	31.12.2023	31.12.2024	31.03.2025 <sup>(2)</sup>	30.06.2025 <sup>(2)</sup>		30.06.20	<b>)25</b> <sup>(2)</sup>
Total assets	1,555	1,463	1,471	1,414			
Non-current assets	1,432	1,356	1,350	1,267	1400 -	Cash	
Current assets	123	108	121	147		Intangibles	Other
- of which cash	42	19	16	36		Other assets	liabilities
Total liabilities	769	682	721	716		455615	
Interest bearing liabilities	649	556	585	496	1050 -		
Other liabilities	120	125	137	220			Share-
- of which payables to owners (dividends)	0	0	0	0	700		holders' equity
Shareholders' equity	786	782	749	698	700 -		
						Ships	
Net debt/EBITDA	<b>2.83</b> x	3.07x	<b>4.16</b> x	<b>3.60</b> x			
Net debt	607	538	569	<b>460</b>	350 -		
Equity/assets ratio	51%	53%	51%	49%			Loans
BVPS <sup>(1)</sup> (in EUR)	1.06	1.05	1.01	0.94			

Notes: Totals may not sum due to rounding

(1) Shareholders' equity / number of shares outstanding (2) 2025 ungudited

Total liquidity (cash + unused overdraft) of EUR 128 million

Liabilities 28 & Equity

0

Assets

# Loan portfolio structure

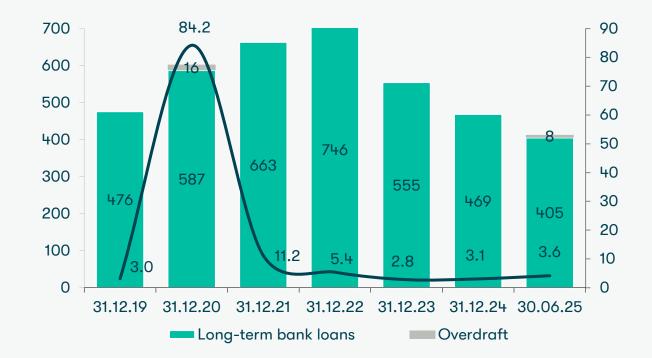
### LONG-TERM BANK LOANS

- EUR 405 million as at 30 June 2025
- 3 loan agreements outstanding: syndicated loan and two ship building loans
- Maturing 3 9 years
- EUR denominated, fixed and EURIBOR floating

### **OVERDRAFT**

As at 30 June 2025 unused overdraft of EUR 92 million

## Long-term bank loans



#### Notes: (1) 2025 unaudited

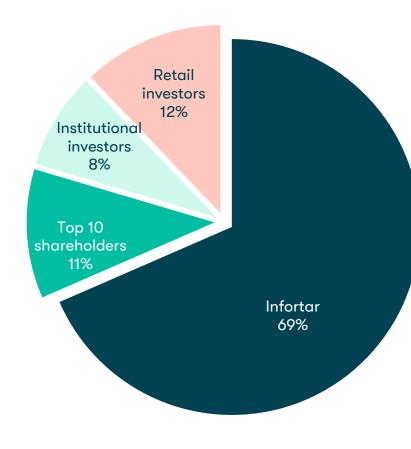
### Total loan repayment and related interest expense in Q2 2025 amounted to FUR 53.6 million 29





# 38,164 shareholders and FDR-holders incl. 29,940 on Tallinn Stock Exchange (TAL1T) and 8,224 on Helsinki Stock Exchange (FI4000349378) as at 30 June 2025

# Shareholders and share performance



Infortar AS	68.5%
Nordea Bank Abp / Clients FDR	3.2%
Mersok OÜ	1.5%
Clearstream Banking AG	1.1%
Luksusjaht AS	1.0%
Citibank (New York) / Government of Norway	0.9%
Enn Pant	0.9%
Unicredit Bank Austria AG	0.8%
AB SEB Bankas	0.6%
Compensa Life Vienna Insurance Group SE	0.5%

#### Share price in EUR





# **◆ TALLINK | SILJA LINE**