TALLINK GRUPP IS THE LEADING SHORT CRUISE AND FERRY OPERATOR



GROUP OF STRONG BRANDS

TALLINK

SILJA LINE

◆ CLUB ONE

OVERNIGHT CRUISE & PASSENGER TRANSPORTATION

ONBOARD TAX-FREE SHOPPING & CATERING

LEISURE & CITY BREAK

4 HOTELS

CARGO **TRANSPORTATION**



AS TALLINK GRUPP

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AUGUST 2022

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STRATEGIC PLAN

Currently the strategic focus is on managing costs and cash flows to ensure sustainability and to bring Tallink Grupp through the global crisis

Tallink's vision is to be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

Long term objectives toward increasing the company value and profitability:

- Strive for the highest level of customer satisfaction
- Increase volumes and strengthen the leading position on our home markets
- · Develop a wide range of quality services directed to different customers and pursue new growth opportunities
- · Ensure cost efficient operations
- · Manage the optimal debt level that will allow sustainable dividends

Current strategic cornerstones and competitive advantages:

MOST MODERN FLEET

WIDE ROUTE **NETWORK**

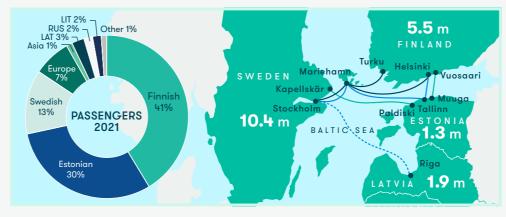
STRONG MARKET SHARE & BRAND AWARENESS

HIGH SAFETY LEVEL & **ENVIRONMENTAL STANDARDS**

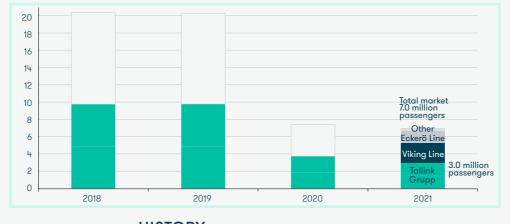
Passengers transported 2 961 975 P/E Sales 477 mil EUR ROA -2.4% **EBITDA** 58 mil EUR ROE -8.2% **Net Loss** 57 mil EUR **Equity Ratio** 44% Average number of employees 4 360 **EBITDA Margin** 12.2% -0.081 EUR Book value per share 0.931 EUR

KEY INFORMATION 2021

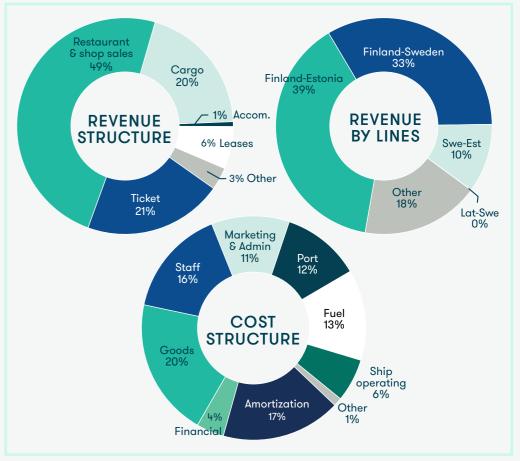
WE OPERATE IN THE NORTHERN PART OF THE BALTIC SEA



THE PASSENGER MARKET SHARE OF TALLINK GRUPP IS 43% IN THE NORTHERN BALTIC SEA



2021



HISTORY

18	83	1910	1928	1957	1965	1989	1990	1996	2001	2002	2003	2004	2005	2006	2009	2011	2015	2017	2018	2019	2021
Fini Stear Co fo	nish Serv mship unded S	vice between Turku & Stockholm	Service between Helsinki & Stockholm	Silja Line established	Tallinn-Helsinki route	Tallink founded	One vessel. 166 th passengers	Management buyout	Tallinn-Stockholm route	First newbuilt cruise ferry	Private placement	Hotel operation starts	IPO	Rights Issue. Tallink and Silja Line merged	Over 1.3 billion euros invested during the fleet investment program. 8M passengers reached	9M passengers 1.3M Club One members	2.0M Club One members	New generation LNG Shuttle ferry	Secondary listing on Nasdaq Helsinki	Second LNG Shuttle ferry building contract signed	Public offering of shares

OUR FLEET CONSISTS OF 15 ICE CLASS SHIPS AND HAS A VALUE OF EUR 1.1 BILLION

/legastar Baltic Queen Built: 2017 Built: 2009 Length: 212 m ength: 212m Passengers: 2800 assengers: 2800 assengers: 2800 Silja Symphony Star Victoria I Built: 2007 Built: 2004 Built: 1991 ength: 186 m

Passengers: 2080 memeters: 2000 **Baltic Princess** Built: 2008 ngth: 212m ssengers: 2800









assengers: 119



AGE OF FLEET BY VALUE



WE OPERATE 3 HOTELS (790 ROOMS)



CORPORATE FACTSHEET





OUR POSITION IN THE WORLD



THE WORLD'S TOP DUTY FREE & TRAVEL RETAIL SHOPS
Ranking by actual and estimated retail sales in 2019

Rank	Location	Country	Channel
1	SEOUL - Incheon Int'l Airport	South Korea	Airport Shops
2	SHANGHAI - Pudong Airport	China	Airport Shops
3	DUBAI - Dubai International Airport	UAE	Airport Shops
4	SINGAPORE - Changi Airport	Singapore	Airport Shops
5	BEIJING - Capital Airport	China	Airport Shops
6	LONDON - Heathrow Airport	UK	Airport Shops
7	BANGKOK - Suvarnabhumi Airport	Thailand	Airport Shops
8	TOKYO - Narita Airport	Japan	Airport Shops
9	HONG KONG - International Airport	Hong Kong	Airport Shops
10	PARIS - Charles de Gaulle Airport	France	Airport Shops
11	GUANGZHOU - Baiyun Airport	China	Airport Shops
12	TAIPEI - Taoyuan International Airport	Taiwan	Airport Shops
13	FRANKFURT - Frankfurt-Main Airport	Germany	Airport Shops
14	TALLINK - All Routes	Estonia	Ferries
15	ISTANBUL - Atatürk Airport	Turkey	Airport Shops
16	CHEJU - Int'l Airport	South Korea	Airport Shops
17	AMSTERDAM - Schiphol Airport	Netherlands	Airport Shops
18	TEL AVIV - Ben Gurion Int'l Airport	Israel	Airport Shops
19	OSAKA - Kansai International Airport	Japan	Airport Shops
20	OSLO - Gardermoen Airport	Norway	Airport Shops

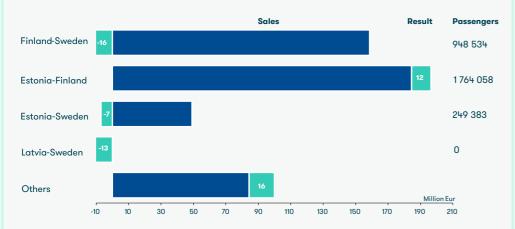
Source: Generation Research 2020

SHARE PRICE DEVELOPMENT



Tallink has been a leading stock on the Baltic market in liquidity, market capitalization and has 39 631 shareholders and FDR-holders.

SEGMENT RESULT BY ROUTES 2021



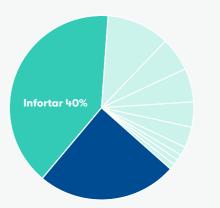
The segment result is the result before administrative expenses, financial expenses and taxes

PASSENGER REVENUE



Quarterly passenger spending, highs and lows

OWNERSHIP & MANAGEMENT



Infortar AS 40%
Baltic Cruises Holding L.P. 11%
ING Luxembourg S.A. AIF Account 6%
Baltic Cruises Investment L.P. 6%
Citigroup Venture Capital International G.P. 4%
Nordea Bank Abp / Clients FDR 4%
Mersok OÜ 2%
Luksusjaht AS 1%
Clearstream Banking AG 1%
LHV Pensionifond L 1%

Paavo Nõgene Kadri Land Harri Hanschmidt Piret Mürk-Dubout Margus Schults Chairman of the Management Board, CEO Member of the Management Board Member of the Management Board Member of the Management Board Member of the Management Board

